

# FACTS

## WHAT DOES SIMPLE CASH TITLE LOANS DO WITH YOUR PERSONAL INFORMATION?

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>• Social Security number and income</li> <li>• Transaction history and assets</li> <li>• Checking account information and employment information</li> </ul>
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Simple Cash Title Loans chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Simple Cash Title Loans share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	Yes	Yes
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	Yes	Yes

<b>To limit our sharing</b>	<p><b>Mail the form below</b></p> <p>Please note: If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
<b>Questions?</b>	Please <a href="http://simplecashtitleloans.com/contact-us/">visit simplecashtitleloans.com/contact-us/</a>



Mail-In Form	
Mark any/all you want to limit:	
<input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes. <input type="checkbox"/> Do not share my personal information with your affiliates to market to me. <input type="checkbox"/> Do not share my personal information with your nonaffiliates to market to me.	
<b>Name</b> <b>Address</b> <b>City, State, Zip</b> <b>Account No. / Reference No.</b>	<b>Mail to:</b> Simple Cash Loans, Inc. / Compliance 11601 Wilshire Blvd. Suite 500 Los Angeles, CA 90025

Who we are	
Who is providing this notice?	Simple Cash Loans, Inc. D/B/A Simple Cash Title Loans
What we do	
How does Simple Cash Title Loans protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Simple Cash Title Loans collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>• Apply for a loan</li> <li>• Provide your employment information</li> <li>• Provide your contact information</li> <li>• Use your credit or debit card</li> <li>• Pay us by check or show your government-issued ID (including your driver's license)</li> </ul> <p>We also collect your personal information from others, such as affiliates or marketing partners.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>• sharing for affiliates' everyday business purposes— information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• Nonaffiliates we share with can include companies engaged in direct marketing and the selling of consumer products and services.</li> </ul>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>• Our joint marketing partners include other finance companies or credit card issuers</li> </ul>
Other important information	
<p><b>California Residents Only:</b> Residents of California will receive a separate Privacy Notice from us to comply with California law. For California consumers, we can begin sharing information 45 days from the date we sent this notice.</p>	